



You Tweet



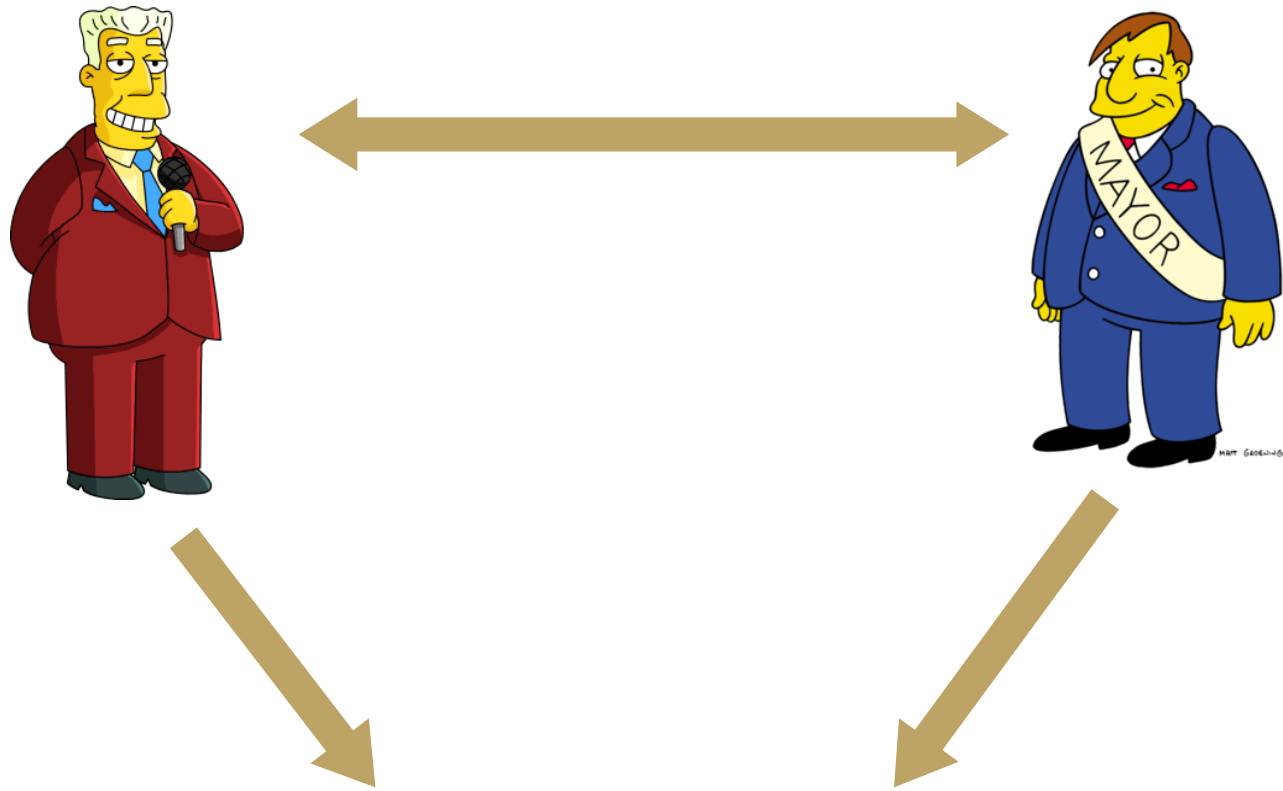
I Vote

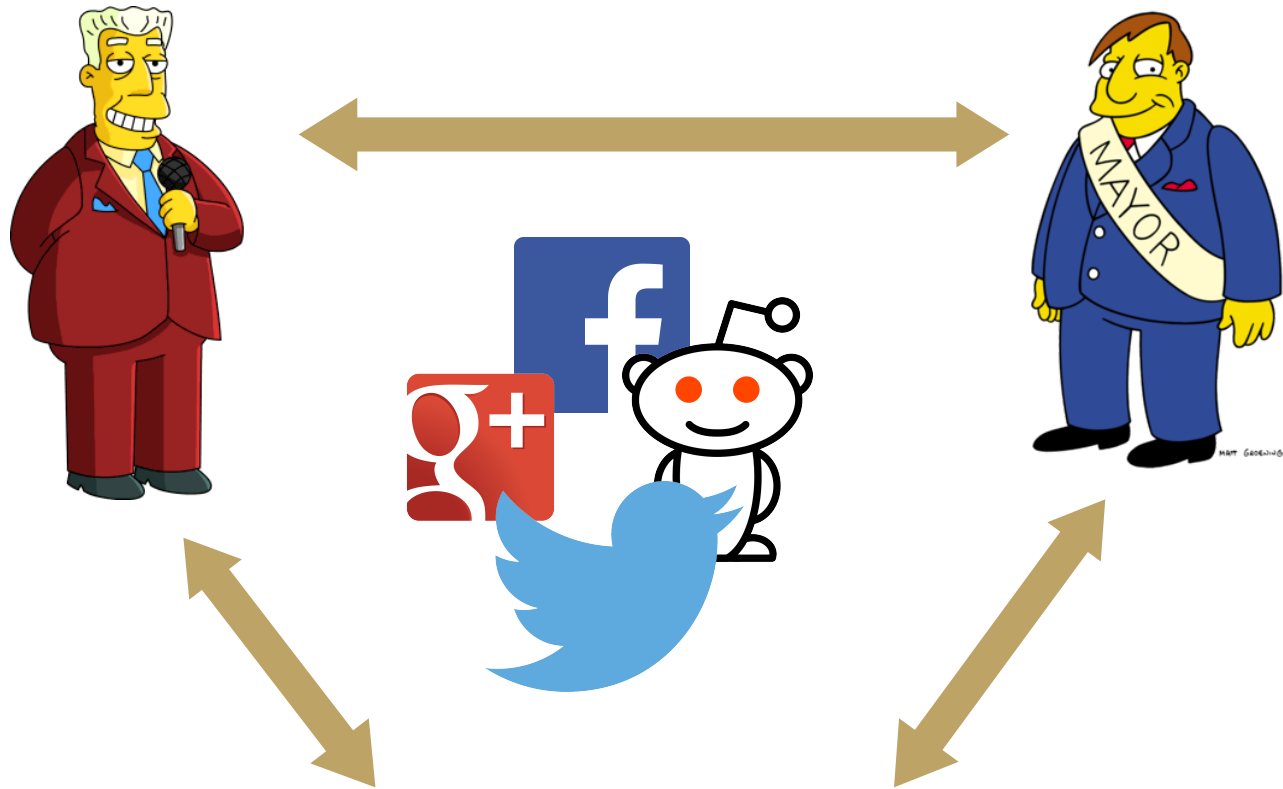
A computer-assisted analysis of the political communication of 2012 Dutch political elections.

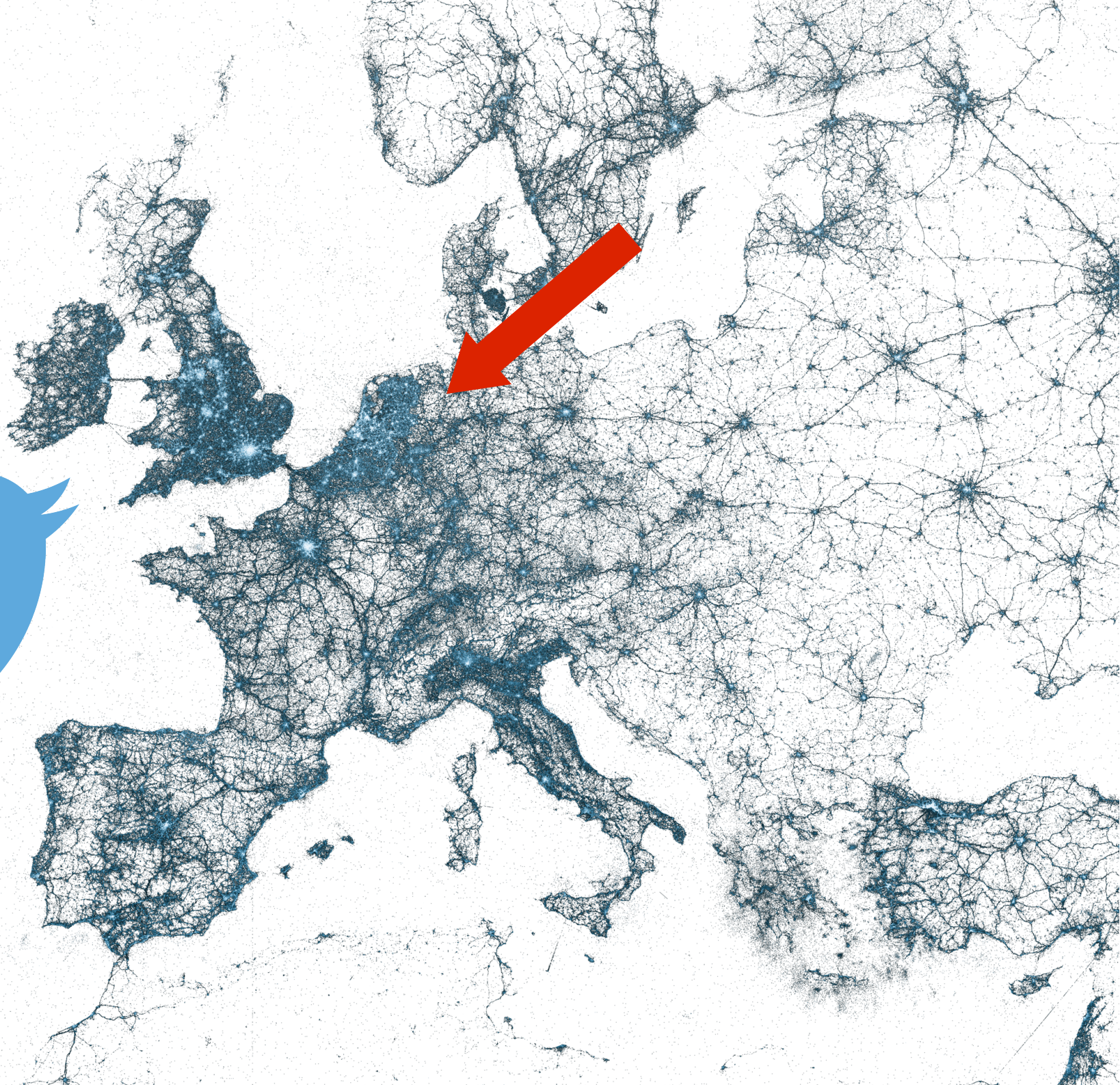




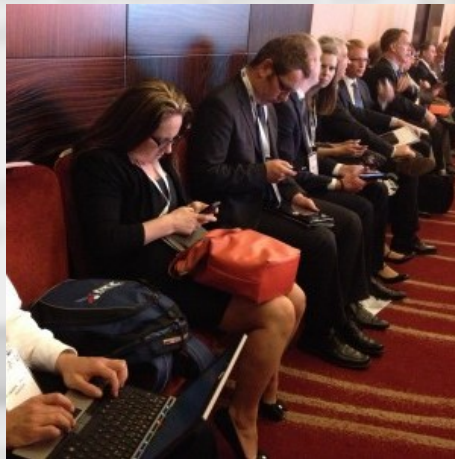








Dutch general election 2012



SEPTEMBER 2012						
SUN	MON	TUE	WED	THU	FRI	SAT
30						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

Dutch general election 2012

AUGUST 2012						
SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

SEPTEMBER 2012						
SUN	MON	TUE	WED	THU	FRI	SAT
30						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

14 days
11 parties
405 candidates
55,030 tweets

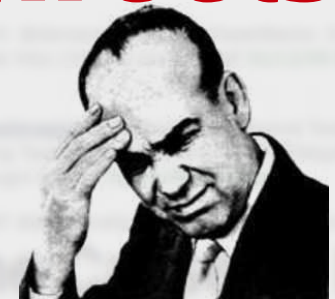
behavior

interactions

topics



55,030 tweets





The screenshot shows a web application with a background image of a landscape. It features a table with columns for 'Topic of Tweet', 'Criticized party', 'Personal', and 'Topic of personal'. The table contains several rows of data, including names and dates. Below the table, there are buttons for 'PREV' and 'NEXT'.

Topic of Tweet	Criticized party	Personal	Topic of personal
...
...
...
...
...
...
...
...
...
...



RT @mariannethieme: In NL 14,2 miljoen varkens en 505 miljoen kippen geslacht na kort en ellendig leven. Bijdrage BNP 0,3% He-le-maal ni ...

—bramvanliere2012-09-02 08:19:44

[view conversation](#)

Type of tweet

Twittering behavior

Topic of Tweet

Criticized party

Personal

Topic of personal

Normal post
@Reply
Retweet
Retweet with comment

Campaign Trail
Campaign Promotion
Campaign Action
Call to Vote
Political Report
Other Report
Own/Party Stance
Critique
Requesting Public Input
Advice/Helping
Acknowledgement
Personal
Other

N/A
Animal Rights
Civil/Human Rights
Crime/Judicial Proceedings
Business/Economy
Education
Environment
EU
Government/Democracy
Social Welfare/Benefits
Health
Immigration/Integration
Military/Defense
Religion
Science/Technology
War/Conflicts
World Affairs/Events
National EventsHeritage
Infrastructure
Campaign/Party affairs
Politicians/Personalities
Norms/Values
Media

N/A
CDA
PvdA
SP
VVD
PVV
GL
CU
D66
PvdD
SGP
50Plus
DPK
Other Party

Personal
Mixed
Political

Not applicable
Children
Pets
Marital Life/Relationships
Family time
Hobbies
TV/Film
Music
Literature
Sports
Friends/Chatter
Health/Well-being
Religion/Spirituality
Fashion/Beauty
Food/Drink
Tech
Past Life/Upbringing
Places/Travel
Other

Reaction: Leader debates

Yes
No

Reaction: News coverage

Yes
No

UNDO

NEXT

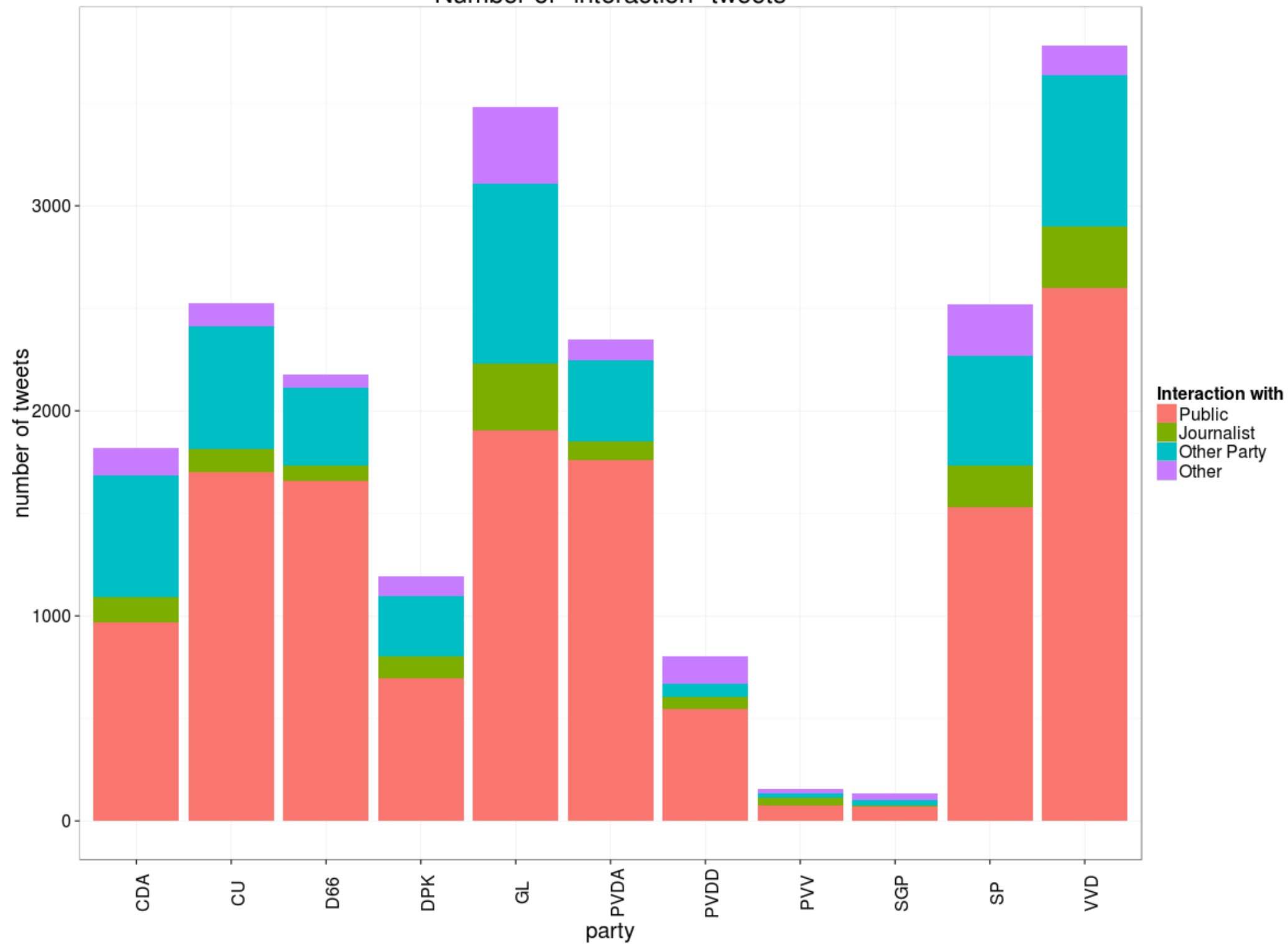


3 Months

6 Coders

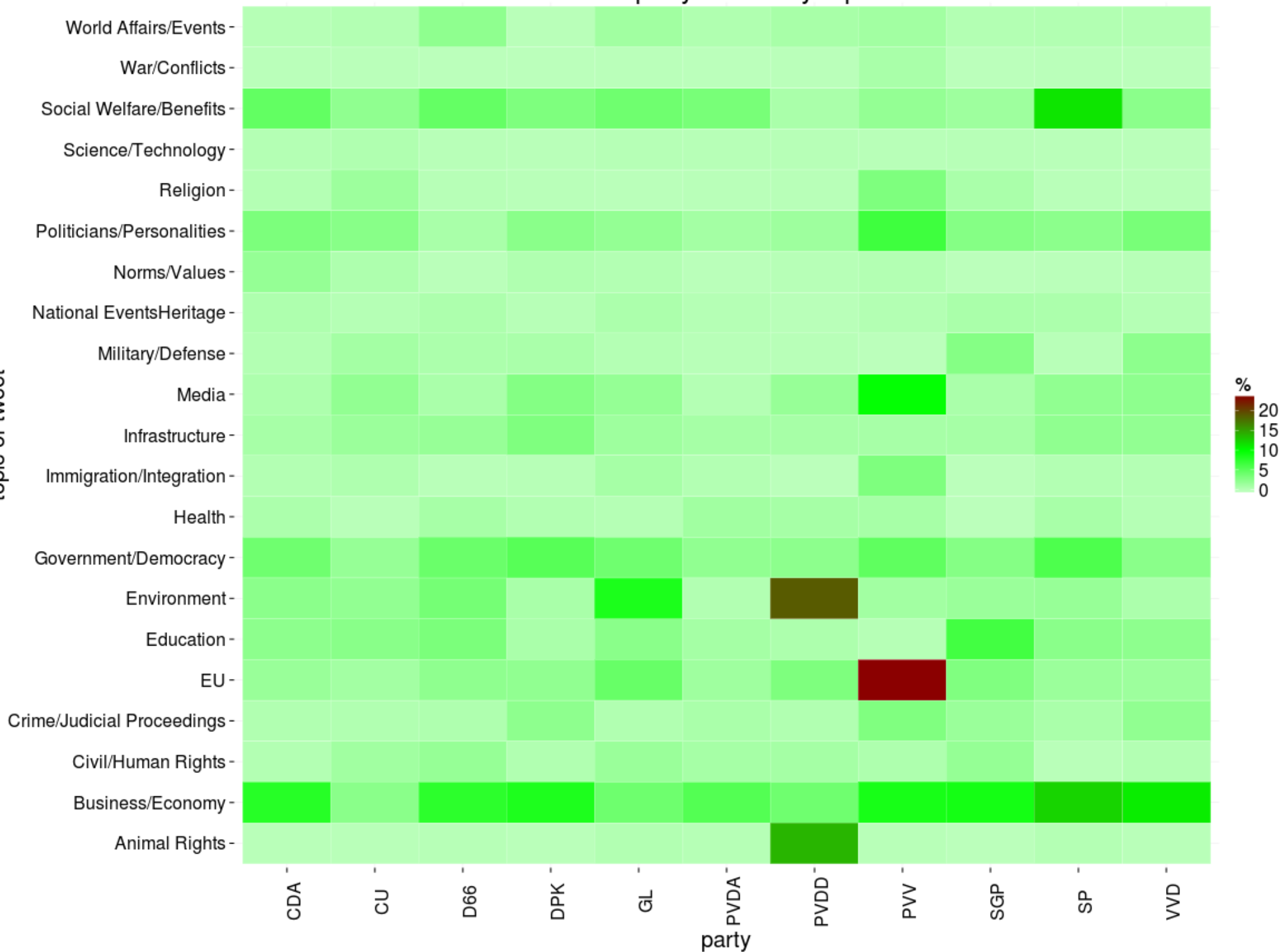
720 Hours

Number of "interaction" tweets



% of party tweets by topic

topic of tweet



% party tweets by function

function of tweet

Requesting Public Input -

Political Report -

Personal -

Own/Party Stance -

Other Report -

Other -

Critique -

Campaign Trail -

Campaign Promotion -

Campaign Action -

Call to Vote -

Advice/Helping -

Acknowledgement -

CDA

CU

D66

DPK

GL

PVDA

PVDD

PVV

SGP

SP

VVD

party

%

50

40

30

20

10

0

